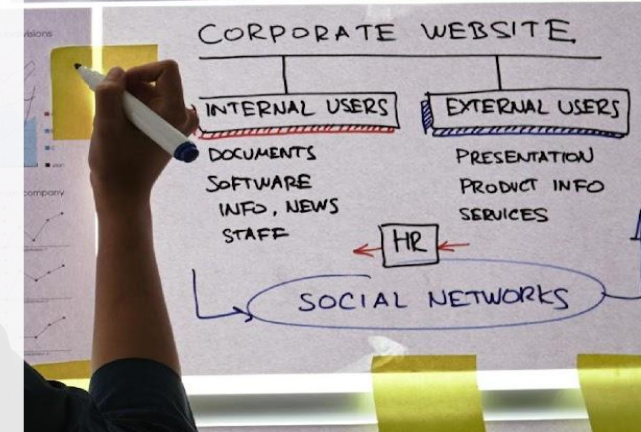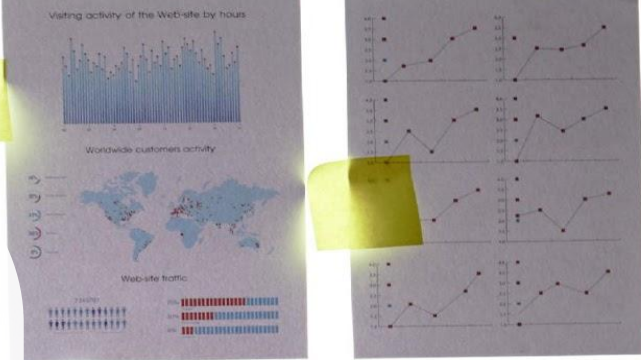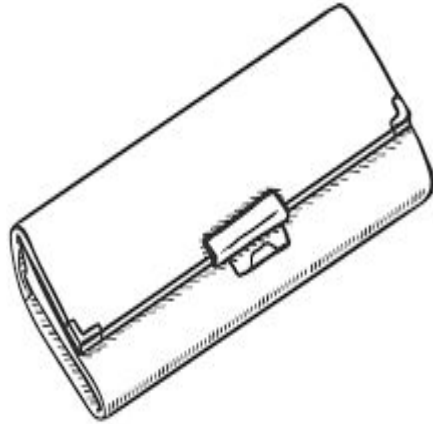edu.
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Practical
Exercise
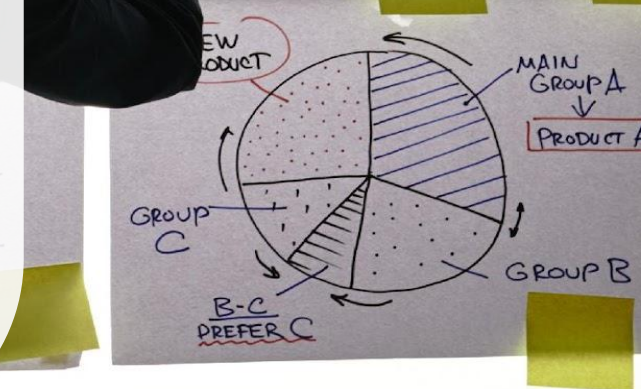
Design your Ideal Wallet

Draw you ideal wallet in this block you have 5 min – Please take a photo and insert in the Powerpoint deck provided which you will upload later under your Wallet project

Empathy – Identify a partner and Engage

Interview your partner you each have - 5 min

Notes from first interview

Firstly I heard her side of the story. She realised that I am willing to help her with that.She said she wants a portable and less weighted wallet that is easy to carry wherever she go.

Notes from second interview

Our conversation went well.We had an agreement that I am going to design it for her.

Capture Findings - 5 min

Needs: things your partner is trying to do Use verbs

design
help

Insights: new learnings about your partners feelings and motivations. What's something you see about your partners experience that he she does not see? Use what you heard them say

Must be able to carry it comfortably.
it must be have enough space inside to carry documents such as ID , smart cards , etc.

Take a Stand with a point of view - 5 min

Boitumelo G Molf
_____
Partner's Name

Needs a way to Store her smart cardsand documents_____
User's need

Circle one
Because …   or but ……. or surpri

He keeps misplacing his _____
_____

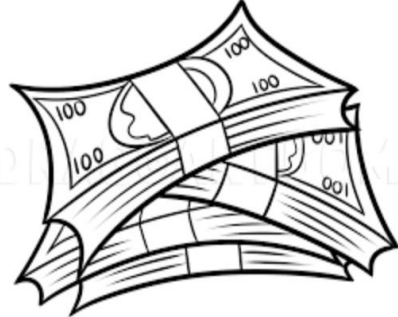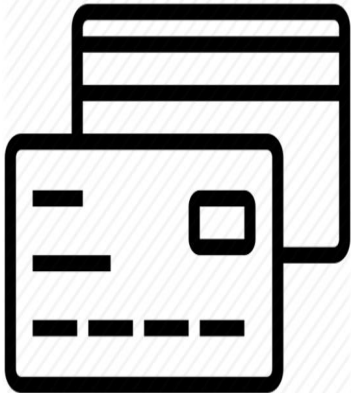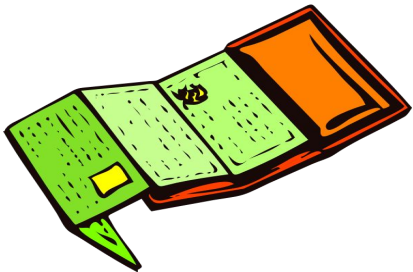bank card and other stuff
_____

Insight

Ideate – Generate alternatives to test

Sketch at least 5 radical ways to meet your users needs - 10 min

___wallet-idea_____
_____

Write your problem statement above

A foldable wallet for ladies

Share your solution with your partner and capture feedback - 5 min each

Notes:

Now I have made a wallet idea for my friend then i still have few stages to pass of design thinking

Iterate on Feedback
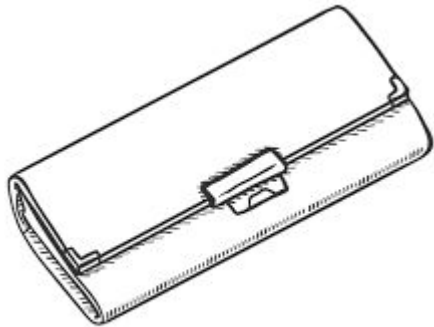
Reflect and generate a new solution 5 min

Sketch your idea and note details if necessary

Build and Test

Build your solution

Make something your partner can interact with use anything you want paper cardboard etc. Place photo's here (10min)

Share your solution and get feedback – 5min each

what worked

cloth
leather
zip

What can be improved

Texture
Quality

Questions
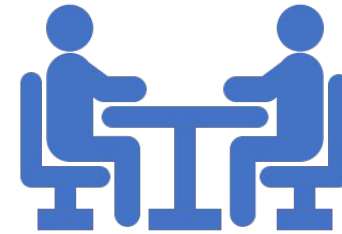
Is it attractful?
What can we improve ?

Ideas

Improve quality
add more designs

Your experience

Please upload your completed wallet exercise project in the projects section tagging your partner

Please share your thoughts comments experiences during this work session in the Design thinking group.