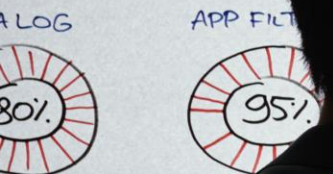




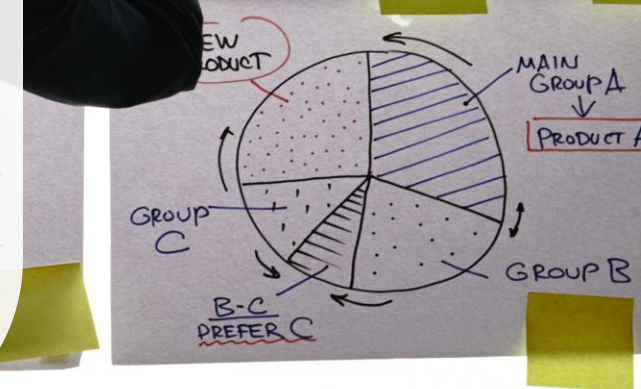
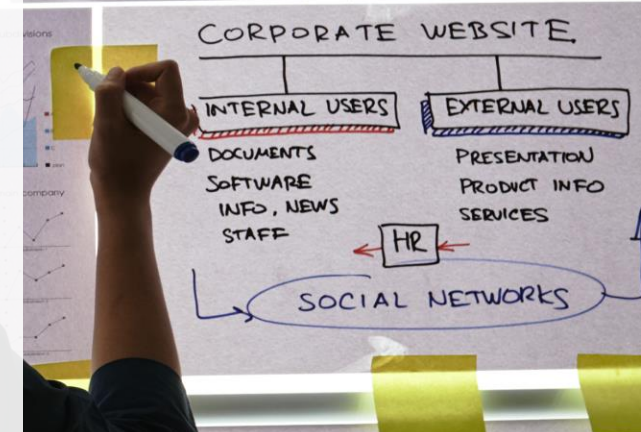
PROJECT
IN PROGRESS



QC

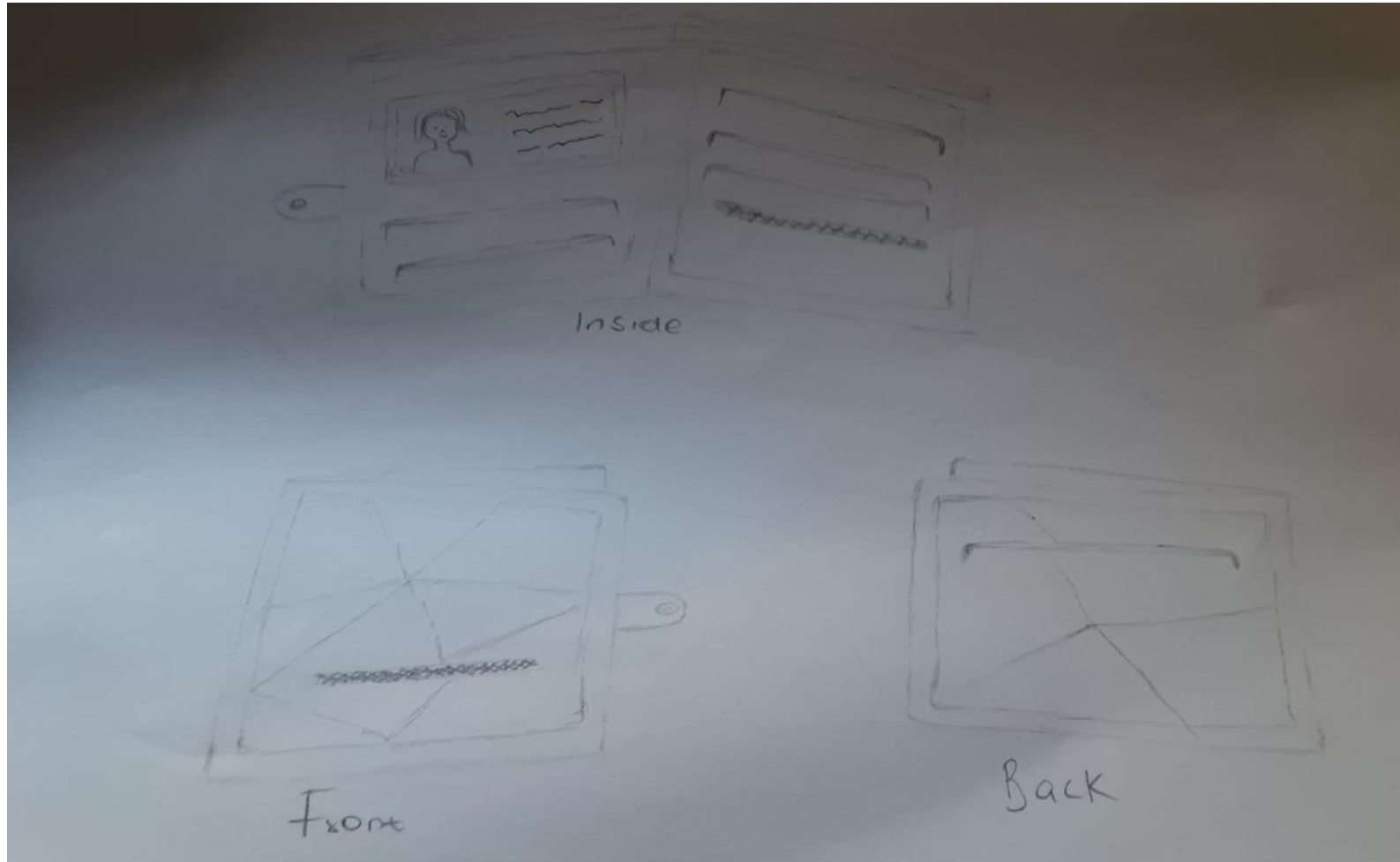
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Practical Exercise



Design your Ideal Wallet

Draw you ideal wallet in this block you have 5 min – Please take a photo and insert in the Powerpoint deck provided which you will upload later under your Wallet project



Empathy – Identify a partner and Engage

Interview your partner you each have - 5 min

Notes from first interview

Thick
A little bit heavy
Thin over the pocket

Dig Deeper – Considering what you learned really try to dig into your partners feelings and motivations - 5 min each

Notes from second interview

Black and yellow
Comfortable when carrying it inside the bag
Fit all cards

Define and understand the problem and gain insights

Capture Findings - 5 min

Needs: things your partner is trying to do Use verbs

Bank cards

Id

Smart card

Liscence

Insights: new learnings about your partners feelings and motivations. What's something you see about your partners experience that he she does not see? Use what you heard them say

She feels comfortable. Can carry it around everywhere she goes.

Take a Stand with a point of view - 5 min

Kimberly

Partner's Name

Needs a way to Feel comfortable

User's need

Because .. or but or surprisingly.....
Circle one

She doesn't like it when she feels uncomfortable

And she doesn't enjoy it when she feels like that.

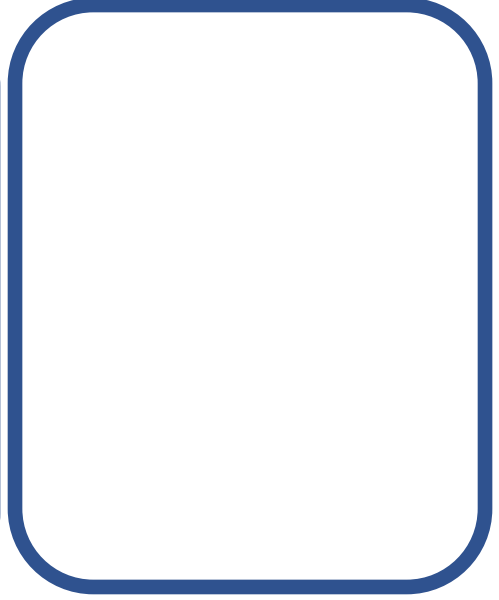
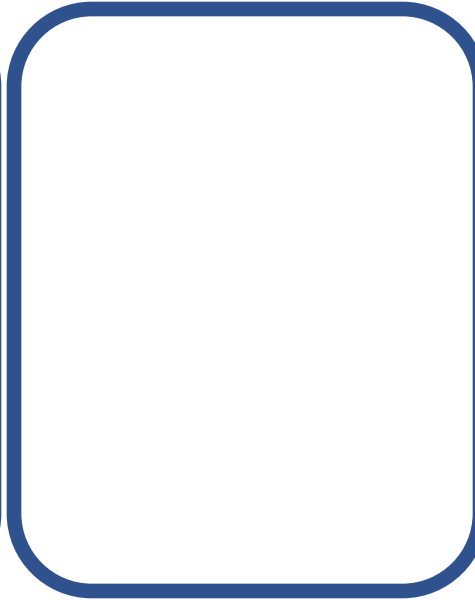
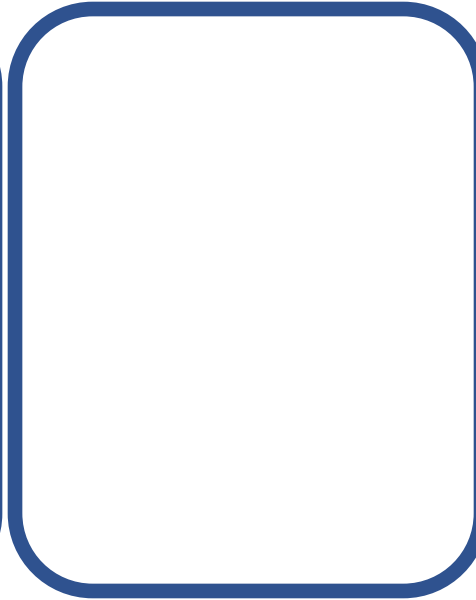
Insight

Ideate – Generate alternatives to test

Sketch at least 5 radical ways to meet your users needs - 10 min

Odirle wants to feel comfortable while
carrying her wallet

Write your problem statement above



Share your solution with your partner and capture feedback - 5 min each

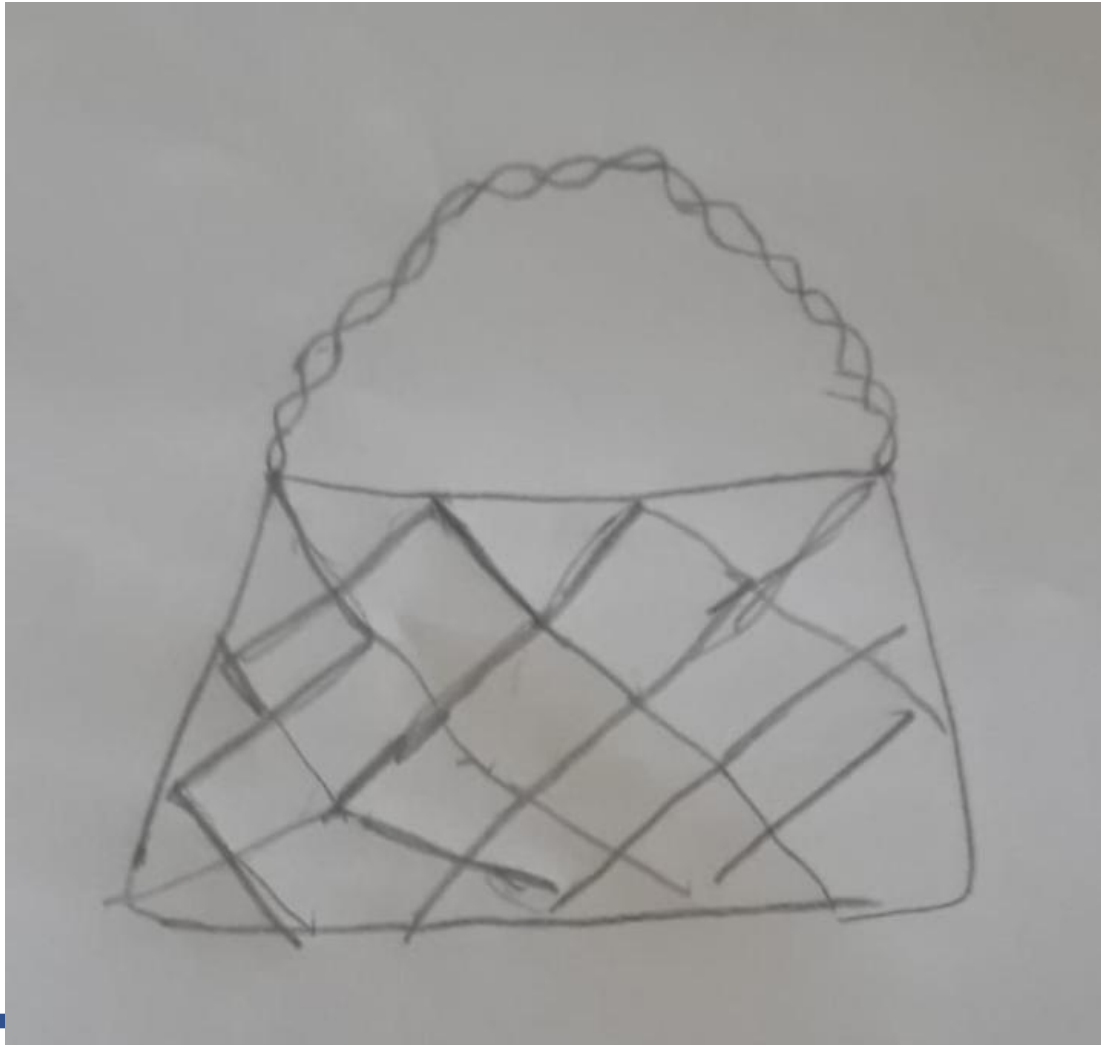
Notes:

She likes how her wallet is structured

Iterate on Feedback

Reflect and generate a new solution 5 min

Sketch your idea and note details if necessary



Build and Test

Build your solution

Make something your partner can interact with use anything you want paper cardboard etc. Place photo's here (10min)



Share your solution and get feedback – 5min each

What worked

Leather and
nylon cloth

What can be improved

The quality of the
wallet

Questions

What can I
improve on my
Wallet?

Ideas

Create more
wallets with
patterns

Your experience



Please upload your completed wallet exercise project in the projects section tagging your partner



Please share your thoughts comments experiences during this work session in the Design thinking group.